

Sponsor and Exhibition Programme

Leipzig
October 29–31, 2009



Integrating the
4th Fraunhofer Life Science Symposium
Rapid Prototyping – New Techniques for Tissue Engineering
October 29, 2009



Address of the Conference President

Dear Ladies and Gentlemen,

In autumn 2009 the World Conference on Regenerative Medicine will once again take place. We are proud to announce that this event will be held from October 29th to October 31st, 2009 in Leipzig and will be organized and hosted again by the Fraunhofer Institute for Cell Therapy and Immunology (IZI).

Leipzig, as one of Europe's excellence centres for regenerative medicine offers an unparalleled environment for events surrounding regenerative medicine, biotechnology and life sciences. The Fraunhofer IZI is a contract research institute which is service, product and clinic oriented in the fields of cell therapy, stem cell biology and immunology. In addition to the Fraunhofer IZI, the city of Leipzig offers three major research institutes which have a primary or central focus in regenerative medicine. These include the Translational Centre for Regenerative Medicine, the Biotechnical and Biochemical Centre as well as the University of Leipzig. Additionally many biotechnological companies have settled here.

Last years 3rd World Congress on Regenerative Medicine was a great success. Approximately 1.000 participants from academic and industrial research institutions from over 30 nations participated in the scientific event. Our goal for 2009 is to continue with this success. Several top-notch scientists already have agreed to participate in the World Conference on Regenerative Medicine.

In addition to an outstanding and demanding scientific programme a central goal of the conference is to bring together research and industry. Therefore the conference is accompanied by a prominent industry exhibition. We expect over 1.200 participants at the 2009 Conference, who will come from industrial and academic research institutions and clinics. This event offers optimal possibilities for successful sponsoring and effective presentation of your company. Numerous companies and exhibitors from the last year have already expressed their interest to present again within the conference.

The enclosed sponsoring concept gives a first impression about the possibilities of presentation. We gladly welcome your own proposals and ideas. Please note that the 600th anniversary of the University of Leipzig in 2009 will provide our visitors with many additional attractions and events.

We are looking forward to welcome you in Leipzig in October 2009.

Yours sincerely

Prof. Dr. Frank Emmrich

General information

Venue

Congress Center Leipzig
Messe-Allee 1
04356 Leipzig
Germany
www.ccl-leipzig.de

Host

Prof Frank Emmrich
IZI Fraunhofer Institute for Cell Therapy and Immunology
Perlickstraße 1
04103 Leipzig
Germany
Email: frank.emmrich@medizin.uni-leipzig.de

Congress office

event lab.
Klein & Störmer GbR
Talstrasse 30
D-04103 Leipzig
Germany

Contact: Arnd Brannolte
Email: abrannolte@eventlab.org
Tel: +49 (0) 341 401 1936
Fax: +49 (0) 341 478 9780

Main topics

Stem Cells
Tissue Engineering
Technology Development
Immunology and Signaling
Regulatory Affairs

Social events

Thursday, October 29, 2009 – Congress Center Leipzig
Get-together at the exhibition

Friday, October 30, 2009 –
Social evening with buffet, drinks and entertainment

Hotel Accommodation

For sponsors and exhibitors we can recommend the hotel "Hotel im Sachsenpark", which is located quite close the Congress Center.

Single	105,00 € incl. tax and breakfast
Double	130,00 € incl. tax and breakfast

Please do not hesitate to contact us in case of interests.



world conference on
regenerative medicine
[Germany | Leipzig 2009]

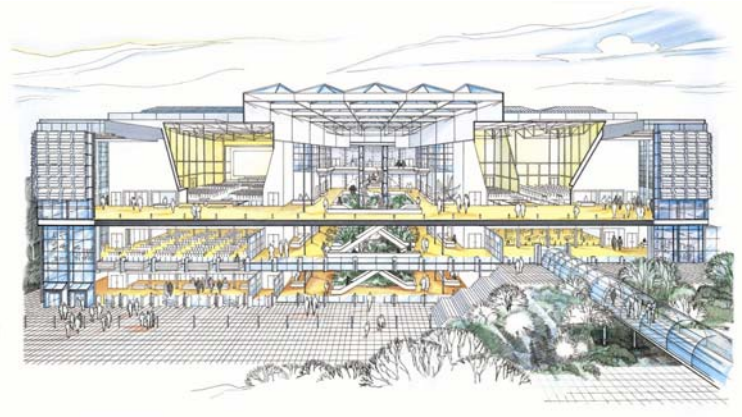
Venue: Congress Center Leipzig

CCL is part of the Leipzig Fair's exhibition centre opened in 1996. Surrounded by parkland, it combines stunning aesthetics and architecture with state-of-the-art multimedia and telecoms systems, making for an ideal atmosphere.

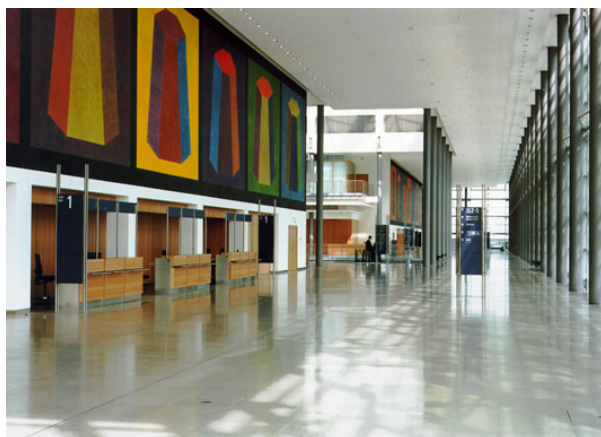
Map



Cross-section



Exhibition area: the foyer



Sponsoring packages

Partners (no more than 2 companies)

- Official title of 'Partner'
- 15 sq m exhibition stand positioned as desired (depending on availability)
- Organisation of a 1½-hour session on Thursday October 29, 2009
- Your logo and name will appear on the page of the conference president's foreword in the main programme along with a separate advertisement on the 3rd or 4th cover page (1,200 copies, 4-colour printing, DIN A5)
- Your logo, name and website link will all appear on every page of the website www.wcrm-leipzig.com (including the start page)
- Logo on all printed banners and flags (external façade of CCL, plenary halls, counters, etc)
- 6 free registrations for the congress
- 6 tickets for the social evening

on appointment

Sponsor (no more than 5 companies)

- Official title of 'Sponsor'
- 10 sq m exhibition stand
- Organisation of a 1½-hour session on Thursday October 29, 2009
- Your logo, name and website link will all appear on the sponsors' page of www.wcrm-leipzig.com
- 3 free registrations for the congress
- 3 tickets for the social evening

€6,000 + VAT

Exhibitor

- Official title of 'Exhibitor'
- 6 sq m exhibition stand
- Your logo, name and website link will all appear on the sponsors' page of www.wcrm-leipzig.com
- 2 free registrations for the congress

€1,700 + VAT

Presenter I

- Placement of a lecture (max. 20 minutes) in the scientific programme
- Advertisement in the main programme (1,200 copies, 2-colour printing, DIN A5)
- Your logo, name and website link will all appear on the sponsors' page of www.wcrm-leipzig.com
- Free registration for the speaker

€1,300 + VAT

Presenter II

- Placement of a lecture (max. 20 minutes) in the scientific programme
- 6 sq m exhibition stand
- Mention on the corresponding page in the main programme
- Your logo, name and website link will all appear on the sponsors' page of www.wcrm-leipzig.com
- Insert in congress folders (about 1,000–1,200 participants)
- Free registration for the speaker

€2,200 + VAT

Special sponsoring options

Satellite symposium

- Organisation of a 1½-hour session on Thursday October 29, 2009
- Display of literature
- Naming of session in the main programme and on the internet
- Insert in congress folders (about 1,000–1,200 participants)
- Free registration for up to 3 speakers at the symposium for the duration of the congress

€4,000 + VAT

Speaker sponsorship

- Mention of your company on the corresponding page in the main programme
- Mention on the programme page of the website www.wcrm-leipzig.com
- Display of a flyer in the presentation room

Speaker's travel costs (about €1,500–2,000)

Individual exhibition stand

- Presentation stand at the exhibition
- Your logo, name and website link will all appear on the sponsors' page on www.wcrm-leipzig.com
- Free registration for the congress for one person per 10 sq m

€300 per sq m + VAT

Insertion in congress folders

- Company- or product flyer

€500 + VAT

Should you prefer to speak with us in detail or have any additional ideas of your own you'd like to include, we will of course be delighted to assist – just get in touch with us!



Presentation floor – World Conference on Regenerative Medicine

event lab.
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Talstrasse 30
D-04103 Leipzig
Germany
Tel: +49 (0) 341 401 1936
Fax: +49 (0) 341 479 1780
Email: abrannolte@eventlab.org

YES, we'd like to support the World Conference on Regenerative Medicine in Leipzig (October 29–31, 2009). Please accept our binding registration.

Packages:

- | | | | | | |
|--------------------------|--------------|----------------|--------------------------|-------------|--------|
| <input type="checkbox"/> | Partner | on appointment | <input type="checkbox"/> | Sponsor | €6,000 |
| <input type="checkbox"/> | Exhibitor | €1,700 | <input type="checkbox"/> | Presenter I | €1,300 |
| <input type="checkbox"/> | Presenter II | €2,200 | | | |

Special:

- | | | |
|--------------------------|-------------------------------|-------------------------|
| <input type="checkbox"/> | Satellite symposium | €4,000 |
| <input type="checkbox"/> | Speaker sponsorship | Depends on travel costs |
| <input type="checkbox"/> | Insertion in congress folders | €500 |
| <input type="checkbox"/> | Individual exhibition stand | €300 per sq m |

No. of sq m: _____

Desired stand: corner stand: row stand: peninsular stand:

Although every effort will be made to provide the type of stand required, this cannot be guaranteed.

All prices quoted exclude statutory VAT of 19%.

Company _____

Department _____

Contact _____

Street address/PO box _____

Country/city or town/postcode or ZIP _____

Tel: _____ Fax: _____

Email: _____

Place/date:

Company stamp/signature



TERMS OF CONTRACT

1. Conclusion of contract

By completing and submitting the enclosed form, the sponsor hereby contracts various services. The contract is deemed concluded upon the organisers' written acceptance of this offer.

2. Accompanying exhibition

By signing the registration form, the sponsor accepts the safety regulations of both the organisers and Congress Center Leipzig. The space used for the accompanying exhibition must be of the size and shape agreed with the organisers. The organisers must be informed of any additional requirements in good time; any such extras are only permissible once approved in writing. Passageways, escape routes, emergency lighting, fire extinguishers and other fire-fighting facilities must not be blocked, concealed or covered up. The floors and walls of the premises are to be treated carefully and left in a proper condition. The sponsor/exhibitor shall be liable for all damage or injury caused by him/her. All police and other official regulations must be strictly observed at all times, including during erection and dismantling. The sponsor accepts the safety regulations of the TÜV technical inspectorate and other comparable institutions.

3. Direction/dismantling

The sponsor/exhibitor must dismantle and clear away the stand by the agreed time and return all furniture and fixtures hired. Any damage caused shall be cleaned and repaired at the expense of the sponsor/exhibitor. Should the stand not be cleared away in time, this work shall be carried out by the organisers at the expense of the sponsor. The sponsor shall be liable for all damage actually incurred.

4. Advertisements, extras, provisions

Printable files matching the specifications of the responsible printing contractor are to be supplied to the organisers by the date specified.

5. Payment

Invoicing shall take place immediately following confirmation of the offer by the organisers. This shall have no bearing on additional furniture, additional costs or supplementary costs, for which the sponsor/exhibitor will be invoiced as soon as the event has closed.

6. Liability

The congress host and the organisers cannot accept any liability for damage or injury except in cases of intent or gross negligence. This shall not apply to injury to life and limb or to damage or injury arising from the violation of cardinal obligations.

7. Cancellation terms

No special agreements may be made owing to the resulting placing under obligation of third parties. Should a sponsoring package or one or more partial services be cancelled, a cancellation fee of 50% as of 30 June 2009 and 100% as of 15 September 2009 shall be levied by the organisers. Value added tax shall be added to all cancellation fees.

8. General legal provisions

Both parties declare that no other agreements or supplementary agreements going beyond this agreement have been reached. Any amendment to this contract must be made in writing to be effective. This also applies to the revocation of this clause requiring amendments to be in writing. Should any individual provisions of this contract be or become invalid, this shall have no effect on the validity of the remaining provisions. The parties undertake to replace any such invalid provisions by legal and executable provisions that are as close as economically possible to the parties' intentions. This shall also apply to any loopholes discovered.

The place of fulfilment is Leipzig. The place of jurisdiction for any disputes arising from this contract is Leipzig.